

**For Immediate Release**

## **Rod Slick and Clam Corporation Reach Distribution Agreement**

**MINNEAPOLIS, MN**—Dan Bianchi, inventor of the *Rod Slick* has partnered with Clam Corporation, the leading manufacturer of portable ice fishing shelters, clothing and accessories for ice fishing enthusiasts to distribute the “summer” version of the Clam Ice Fishing Rod Slicks it currently offers to consumers across the ice belt.

The *Rod Slick* is a product that slides over the end of your rod down to your reel and it is designed to protect your rod in storage and in transport. With its unique design it reduces tangling and damage to a rod along with keeping your rods organized.

“Clam has been very successful in the selling and distribution of its rod slicks for ice fishing and this partnership allows us to have products out in the market during spring, summer and fall seasons. This is a simple, affordable product that every angler should have and will enjoy.” said Mike Petersen, Vice President of Sales & Marketing at Clam.

All sales, marketing, distribution of the *Rod Slick* will take place out of Clam facilities in Medina, MN.

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**For more information, press only:**

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